

D9.3

Creation of a stakeholder panel

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OSIRYS

"Forest based composites for façades and interior partitions to improve indoor air quality in new builds and restoration"



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Dissemination level	
X	PU = Public
	PP = Restricted to other programme participants (including the EC)
	RE = Restricted to a group specified by the consortium (including the EC)
	CO = Confidential, only for members of the consortium (including the EC)

Document history			
V	Date	Author	Description
1	23/05/2014	J. Taylor	1 st Draft of the document
2	30/05/2014	J. Taylor	Working document to be reviewed by all partners
3	02/06/2014	J. Taylor, I. Roig, M. García	Reviewed document to be approved by the general assembly
4	11/06/2014	J. Taylor	Final document approved by the General Assembly

Overview

The Deliverable D9.3 relates to the creation of a Stakeholder Panel.

The Stakeholder Panel (SP) will help steer the project from the perspective of end-users, and will be kept informed of the main (non-confidential) project outputs as the project progresses. Members will be appointed by invitation through partner contacts, website enquiries or from dissemination activities and their role will be to highlight industrial opportunities and to comment on emerging technology outside of the project activities. The SP will be built through the lifetime of the project, in order to access the latest thinking or products, and will meet by invitation of the partners to online web-conferences.

The SP consists of external parties with a vested interest in the materials and technologies developed and will provide an online forum for two-way discussion: project partners will receive external feedback and commercial perspectives on their developments; while SP members will receive advance information about the new technologies.

Aims of stakeholder panel:

- To obtain feedback from industry at various levels:
- To start the education process of using healthy materials
- To build exploitation opportunities
- Provide advance information about the new technologies.

The ultimate intention of the SP is to provide one of the primary exploitation routes for the project's results.

The Stakeholder Panel will be open to members of the supply chain with an interest in the project's results. This will include asset owners, architects, façade/partition installers, façade/partition manufacturers, and those further down the supply chain. Relevant industry groups, such as the Network Group for Composites in Construction, will also be engaged as appropriate. The advantage of a stakeholder panel is that it can be wide-ranging in its composition, we don't pre-define who would be in it. But we might expect:

- Architects
- Structural Engineers and specifiers
- Designers
- OEM representatives (either from current suppliers of interior panels or suppliers of composites looking to get into supplying panels)
- Testing houses
- Medical/health experts
- Local Authority representatives
- Standards associations (CEN/CENELEC)
- Refurbishment or sustainability experts
- End users (people who will live/work in buildings)

A LinkedIn group was created to aid in dissemination of material to the stakeholder panel and also as a platform to encourage online discussion of project progress:

- Post advance info on project updates
- Get feedback on project progress
- Promote active discussion
- Ask open questions/opinions polls

First Stakeholder Panel Meeting

To promote the first Stakeholder Panel meeting a dedicated webpage on the Osirys website was created (<http://osirysproject.eu/stakeholder-group>) which details the objective of the SP and included information on registration.

To aid in the marketing of the first meeting, a Stakeholder Panel flyer was created which project partners could use to send to their applicable contacts to generate interest in the SP. The flyer is available from the Downloads section of the Osirys website (<http://osirysproject.eu/media-downloads>)

The first Osirys Stakeholder Group meeting took place on 8th May 2014 at Aimplas, Valencia and was attended by external members from a range of industries including architects, local authority representatives, structural engineers and manufacturers. Companies represented were ATESCOM, HYDRO BUILDING SYSTEMS, BURO HAPPOLD, ORTIZ LEON ARQUITECTOS, BAMI inmobiliaria, Chemist College of Valencia, B720 ARCHITECTS, POLYMEC.

The project information was well received and several fruitful discussions took place which will help steer the project in line with commercial expectations. A satisfaction survey was carried after the meeting, the attendees rated the event as 63% Very good, 38% Good.

Key issues discussed were:

- Costs – The solution offered must be radically better for customers to pay more. Incremental change is harder to sell, for a higher cost. Simple design can facilitate more cost effective solutions.
- Challenges - Education is required for customers or specifiers to understand the existing problems and the OSIRYS solutions.
- Opportunities – New legislation relating to windows may prove to be to the advantage of composites.



Presentations from the Stakeholder meeting are available to download from the Downloads section of the website.